

The Kentucky Governor's School for the Arts (GSA) is seeking three to five people to serve as GSA Ambassadors.

GSA Ambassadors assist the program's recruitment efforts by making connections, giving presentations, and attending events that help spread the word about the summer program to students and their supporters (educators, families, guidance counselors, mentors, etc.) in a supportive, approachable, and empowering manner. With our goal of serving the entire commonwealth, we are looking for ambassadors located throughout the state.

Responsibilities and roles include:

- Attend an Ambassador orientation led by GSA Administration.
- As assigned/approved by GSA Administration, contact educators/community partners who have requested a recruitment presentation; arrange scheduling and any other pertinent information/logistics.
- Provide both in-person and virtual recruitment presentations to high schools, community groups, and/or other interested parties.
- With direction from GSA Administration, proactively contact schools/community groups in priority areas to build program awareness and contacts.
- As/if assigned, serve as a program representative at community events/conferences.
- Track demographics and other data about presentations and attendees.

While GSA has had similar positions in previous recruitment cycles, we are "piloting" the Ambassador roles for the first time; GSA will be learning along with the Ambassadors about best practices for these roles and how they can best support recruitment efforts. It is difficult to predict the number and frequency of hours Ambassadors will work, but there will be a level of flexibility in the timing of tasks, which will tend to fall between September and December. All tasks will be assigned by or approved by GSA Administration.

Ambassadors are independent contractors; the role pays \$30/hour and provides travel stipends based on miles driven. The hourly rate covers time spent planning/executing tasks, but driving time is not paid at the hourly rate (instead, the travel stipend is paid). Ambassadors use their own vehicle for ground transportation; while access to GSA's paid Zoom account is provided for virtual presentations, Ambassadors must otherwise provide their own technology (GSA does not provide computers, office space, internet, etc. for these positions).

Interested in being a GSA Ambassador? Send an email stating your interest in a maximum of 2 paragraphs and resume by October 7 to GSA Associate Director, Paula O. Lockhart at plockhart@kentuckyperformingarts.org.